



Keshav Raj

Senior Software Engineer

Results-driven Software Engineer with **6+ years experience**, dedicated to building scalable, impactful products from the ground up. Skilled at delivering **client-centric solutions in fast-paced environments**, I excel in leading teams, driving technical innovation, and implementing processes that enhance user satisfaction and operational efficiency.

Experience

Foodhub

Staff Engineer

Dec 2024 - Present

- Revamped the menu implementation to use typescript, reduced memory leaks, improved caching and reusability of components across the module **leading to drop in P1 issues by 40%**.
- Implemented Gift card and loyalty services and features integrations across multiple platforms brought about **increase in customer retention by 12%**
- **Integrated storybook and architected design system and design components** for Foodhub app ecosystem reducing developmental effort by 20%.
- Leveraged AI tools into building and deploying full stack applications to promote faster development and iterations.
- Was part a cross functional team Leveraged working on multiple projects and managing delivery and code quality .

Everheal & Crewscale

Founding Engineer / Software development Engineer - 2

June 2023 - Nov 2024

- Built and launched Everheal's website contributing to a **30% increase in user engagement**. Developed the mobile app from scratch using React Native, resulting in **10,000+ downloads**.
- Implemented animations using Framer Motion, Material UI, and Magic UI, leading to a **20% improvement in user interaction rates**.
- **Integrated secure payment gateways and video conferencing**, increasing in-app purchases by 15% within the first six months.
- Optimized app performance, **reducing load times by 40%** and enhancing animation fluidity for a better user experience.
- **Led a team of engineers**, achieving on-time delivery with 90% user satisfaction and reducing app crashes by 25%.

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Software Development Engineer - 1

February 2022 - June 2023

- Developed a robust app using React Native with secure login (reCAPTCHA and OTP via Amazon and Firebase), achieving a **90% client satisfaction rate** and a **25% reduction in unauthorized access**.
- Designed reusable and modular UI components, **cutting future development time by 40%** and standardizing interface consistency across multiple projects.
- Built and integrated multiple APIs to handle complex data structures, **improving data accuracy by 30%** and **reducing workflow errors by 20%**, leading to smoother operations.

Details

Address

Bengaluru, Karnataka

Phone

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Links

[LinkedIn](#)

Skills

Frameworks: React JS, React native, Next JS, Angular 2+, Node.js

Flask, Spring boot.

Databases: Post-gres, MongoDB, Firebase

Version Control: Git.

Management tools: JIRA, Trello.

Languages: Typescript, Javascript, Python.

Cloud Services: AWS.

Design Tools: Figma, Photoshop, Canva

Education

SRM UNIVERSITY

B.Tech CSE

May 2015 - May 2019

Certifications

UI / UX - DESIGNER FROM SCRATCH - 2020

PG Diploma in Digital Marketing - 2021

Software AG

Associate Consultant (Full Stack)

September 2019 - February 2022

- Directed the UI migration from Axeda to Cumulocity, developing login, dashboard, and device management pages in Angular 9, MongoDB, and Material UI, **resulting in a 35% boost in user engagement**.
- Established data flow between IoT devices and the portal using Cumulocity Web SDK and API, **improving real-time data accuracy by 40%**.
- Created CSV-based data visualizations to track customer satisfaction, **increasing feedback accuracy by 25%**.
- Achieved a 50% customer retention rate by providing ongoing support and enhancements, including a legacy app redesign with AngularJS for RTA, **reducing response times for user issues by 30%**.